

Tackle's Privacy Policy - Let's Talk About It

Our 'Let's Talk About It' campaign, looks to amplify the stories of people who are affected or live with prostate cancer, while raising the awareness of the value of peer support. We're wanting to debunk the myths that 'peer support' is scary and uninviting, and showcase the amazing benefits of it, as well as showcasing the variety of support that is out there – whether that be a walking group, a sporting social or a brew.

Let's Talk About It, hopes to encourage people to reach out to their local support group and help someone through their prostate cancer journey.

We will only share your story with your explicit consent and in accordance with all applicable data protection legislation, including the General Data Protection Regulation. You can read Tackle's overarching Privacy Policy [here](#).

Information collected

Tackle will collect the following personal information from you to help us and others understand the range of individuals who access support groups and/or other types of peer support.

- Your full name
- Your date of birth
- Home town/city/village
- Gender you identify as
- Ethnicity
- Sexual Orientation

1) Marketing Purposes

Tackle requires photos/videos and includes comments from you to help with promotional purposes. These images and words may appear on our website, social media platforms and newsletters. They may also be used in our printed materials that are produced for promotional purposes including; leaflets, posters and adverts, media materials, or in reports to funding bodies. From time to time, we may also have the media write stories about the good work we're doing at Tackle, photos/videos could also be used here too.

Tackle does not include personal email, postal addresses, or phone numbers on our website or in printed/digital publications and ensures the consent form is inline with GDPR regulations.

2) Funders

Tackle stores and shares information when applying for funding, monitoring how funds are spent and when replying to funders. Tackle only shares statistical information, such as the number of people who have attended support groups. This ensures that full anonymity is kept. For publicity purposes Tackle may include quotes from our service users. The identity of the user is kept anonymous at all times, unless the individual gives consent otherwise.

3) How long your personal information will be kept

It is Tackle's duty to ensure that obsolete data is properly erased. Data held by Tackle will be retained for no more than 10 years, except in circumstances such as funding requirements. If Tackle deems it necessary to keep this information, such information will be stored on a password protected computer and not in physical form. Access is then restricted and only accessed by those appropriate.

4) Keeping your personal information secure

We have appropriate security measures in place to prevent your information from being accidentally lost, or used or accessed in an unauthorised way. We limit access to your personal information to those who have a genuine need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality. We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

5) Your Rights

You have a number of important rights which you may exercise in relation to your personal information free of charge. In summary, those include rights to:

- access your personal information and to certain other supplementary information that this Privacy Notice is already designed to address;
- require us to correct any mistakes in your information which we hold;
- require the erasure of personal information concerning you in certain situations;
- receive the personal information concerning you which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those data to a third party in certain situations;
- object at any time to the processing of personal information concerning you for direct marketing
- object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you
- object in certain other situations to our continued processing of your personal information; and

- otherwise restrict our processing of your personal information in certain circumstances.

For further information on each of these rights, including the circumstances in which they apply, visit the Information Commissioner's Office ("ICO") website at <https://ico.org.uk/for-the-public/>. If you would like to exercise any of the rights, please email, call or write to us.

How to contact us

Please contact us if you have any questions about this Privacy Notice or the information we hold about you as detailed on our [Contact](#) or [Privacy Policy page](#).